

## Department of Commerce & Management

26<sup>th</sup> August, 2023: To welcome the Festive Season, Department organized Mehndi Competition, Bangle Art Competition & Prandi Decoration Competition as “Aagaz—Pre-Fest Celebrations”. This multidisciplinary event attracted many students. Students from many classes participated in this event and awarded with certificates.



To welcome the festive season ahead, Department of Commerce & Management is organizing

**"आगाज़ - Pre-fest celebrations".**

**Mehndi Competition**

**Bangle Art Competition**

**Parandi Tying & Decoration Competition**

- One student can participate in a single activity only.
  - No team work will be allowed.
- All Participants will bring their own material.
- The interested students can give their names to Ms. Ramanjot Kaur & Mrs. Sukriti Verma in the department of Commerce and Management till 25th August 2023.

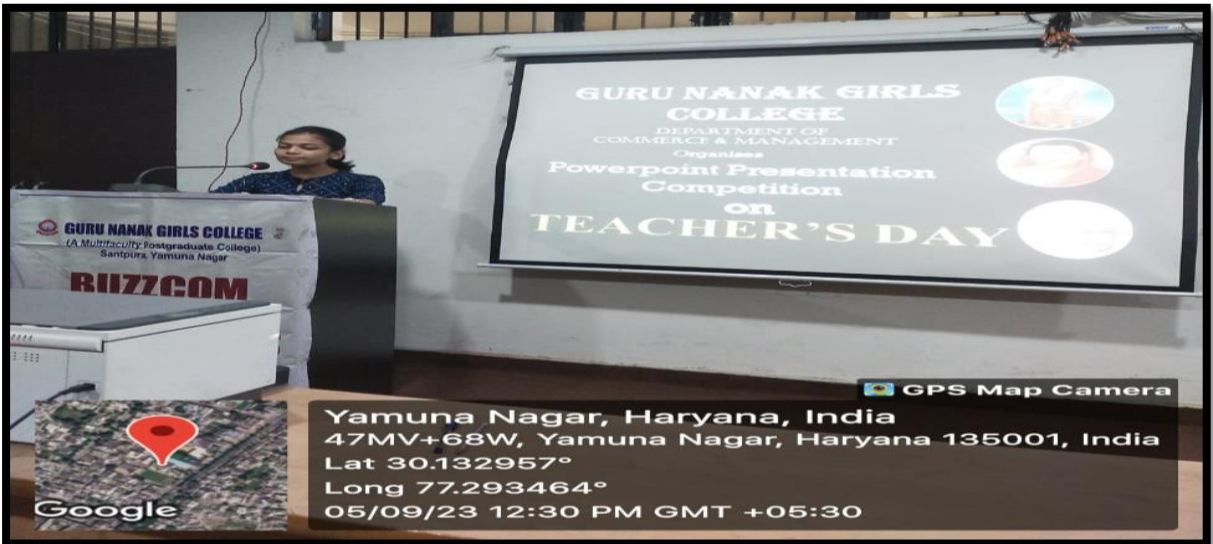
**Date: 26th Aug, 2023**  
**Venue:- Seminar Hall**  
**Time: 1:00 pm onwards**

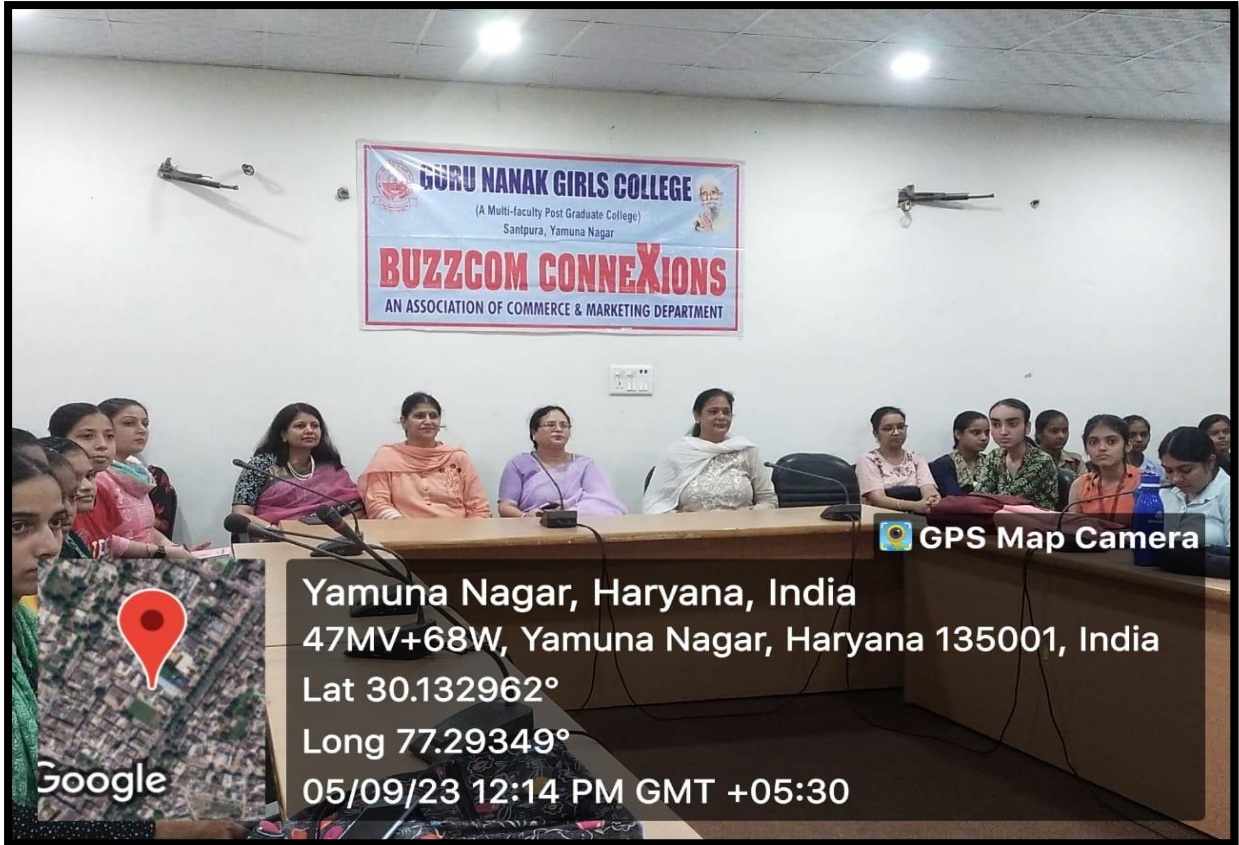
**Overall Incharge:- Dr. Harvinder Kaur**  
**Convenors:- Ms. Ramanjot Kaur**  
**Mrs. Sukriti Verma**





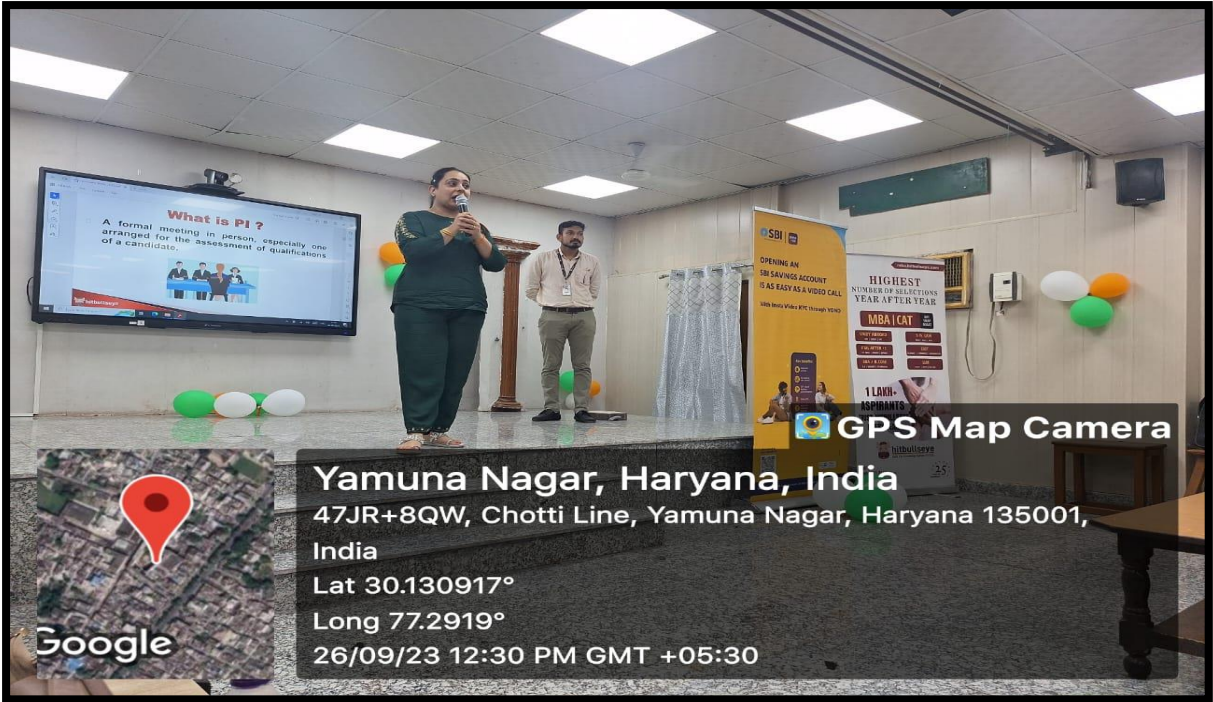
**5<sup>th</sup> September,2023: PowerPoint Presentation Competition to Celebrate Teachers Day. Students presented their PPTs in very efficient way. Main motive of this activity was to enhance their caliber to present themselves and to develop IT skills**





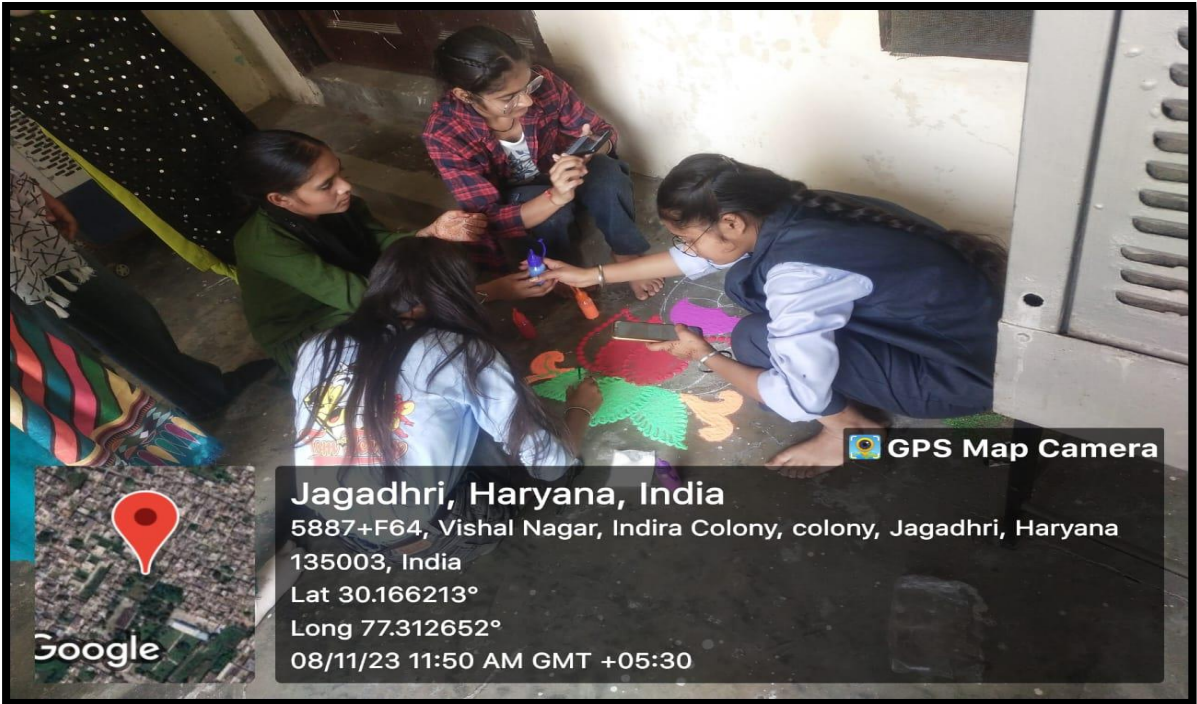
**26<sup>th</sup> September, 2023: Future Business Sharks 2.0.** Main objective of this activity was to develop communications skills among the students. Department of Commerce & Management in collaboration with Hit Bulls Eye is organized Future Business Sharks 2.0-A platform to young budding managers to exhibit their talent, knowledge & creativity, thus preparing them to become “Leaders of Tomorrow”





**8<sup>th</sup> November, 2023: Khushiyon Bhari Diwali- A visit to Vridha Ashram for celebrating Diwali with Elders residing in Old Age Home. The Department of Commerce & Management organized Khushiyon Bhari Diwali a visit to Vridha Ashram for celebrating Diwali with elders residing in Old Age Home**





24<sup>th</sup> December, 2023: Department of Commerce and Management has organized District level Online Poster Making Competition on December 24<sup>th</sup>, 2023 on the theme “YOUR PRODUCTS, YOUR RIGHTS” to celebrate “National Consumer Rights Day”.

## Guru Nanak Girls College, Yamunanagar

Department of Commerce & Management

Organises

District Level Online Poster Making Competition  
on 24th December 2023  
'NATIONAL CONSUMER DAY'

Theme: "Your Products, Your Rights"



Conveners:

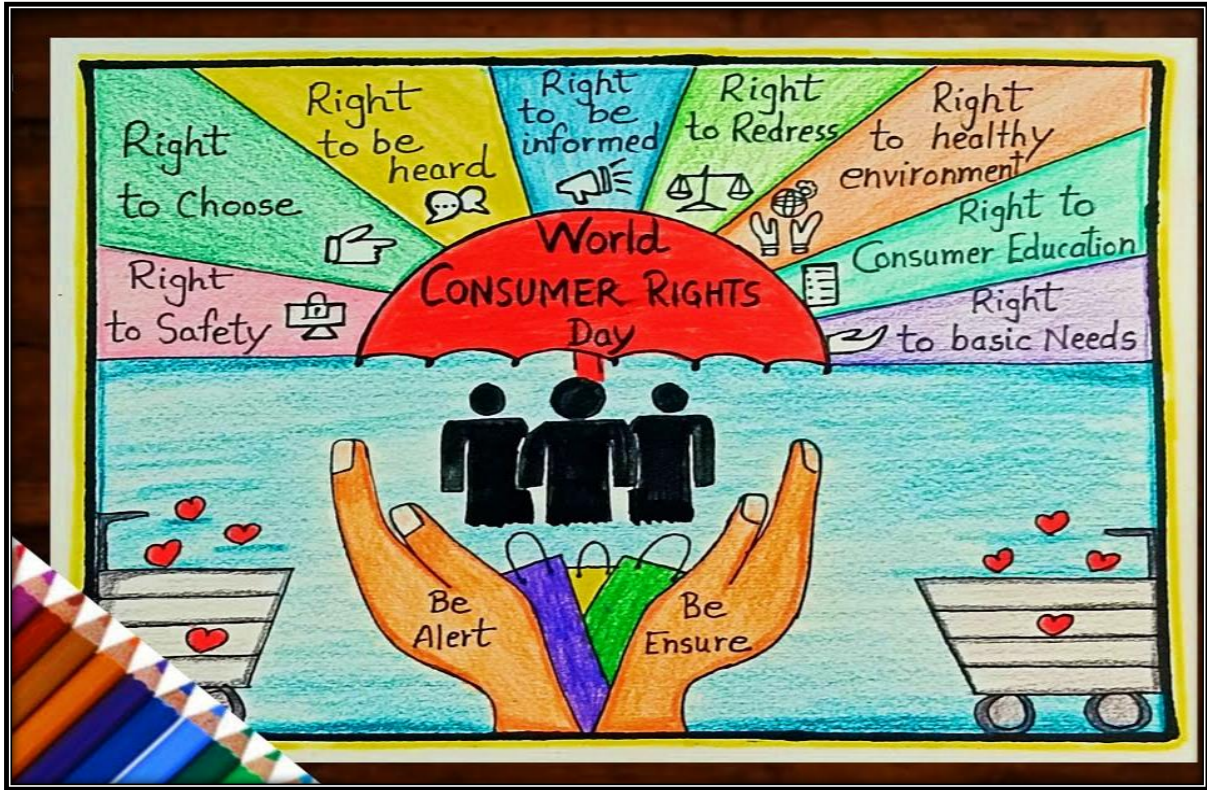
Ms. Ramanjot Kaur  
Ms. Sukriti Verma  
Ms. Vandana

Go to this link to participate:  
<https://forms.gle/VKkb1tdcK65btU9K9>

Last Date for submission: 24th December 2023 till 5:00 pm

In case of any query contact: 9671118644

# GLIMPSE OF WINNING ENTRIES



6<sup>th</sup> 7<sup>th</sup> March The department of Commerce with collaboration of department of Education and department of social work organized Declamation contest, Poetry reciting, Quiz and Role play competitions to celebrate international women day. In these competitions students from various streams have participated. The theme was “invest in women accelerate progress (2024)”



**GURU NANAK GIRLS COLLEGE, YAMUNANAGAR**  
DEPARTMENT OF COMMERCE, EDUCATION & SOCIAL WORK

*Celebrates*  
**INTERNATIONAL WOMEN'S DAY**  
**POETRY & DECLAMATION COMPETITION**  
6TH MARCH 2024

**TOPICS:**

- Gender Equality today for Sustainable Tomorrow
- Women Empowerment
- Role of Women in Science, Arts & Technology
- Women in Entrepreneurship
- Role of Women in Independence Movement

**GPS Map Camera**



**Yamuna Nagar, Haryana, India**  
47JR+8QW, Chotti Line, Yamuna Nagar, Haryana 135001, India  
Lat 30.130857°  
Long 77.291908°  
06/03/24 11:25 AM GMT +05:30

Google





11 March, 2024: Department of Commerce and management in association of department of Marketing organized an “INVESTORS EDUCATION WORKSHOP” sponsored by BSE/NCDEX





GPS Map Camera

**Jagadhri, Haryana, India**  
5887+F64, Vishal Nagar, Indira Colony, colony, Jagadhri,  
Haryana 135003, India  
Lat 30.166207°  
Long 77.312526°  
11/03/24 11:24 AM GMT +05:30



Google



GPS Map Camera

**Yamuna Nagar, Haryana, India**  
47JR+8QW, Chotti Line, Yamuna Nagar, Haryana 135001, India  
Lat 30.13085°  
Long 77.291949°  
11/03/24 01:44 PM GMT +05:30



Google

**17 march, 2024 BUZZCOM CONNEXIONS: An association of department of commerce and marketing organized an excursion Trip to Paonta Sahib and Dehradun. Students visited Forest Research Institution, Dehradun Zoo and Sehastra Dhara**



April 10, 2024: One-day multidisciplinary international seminar, approved by Directorate of Higher Education Panchkula, Haryana was organized by the department in Hybrid mode. The theme of the seminar was “GREEN HORIZON: NURTURING SUSTAINABLE ENTERPRENEURSHIP AND STARTUPS FOR A BETTER TOMORROW”



**One Day Multidisciplinary International Seminar**  
Approved By Directorate of Higher Education  
Panchkula, Haryana  
Hybrid Mode

**"GREEN HORIZONS: NURTURING SUSTAINABLE ENTREPRENEURSHIP  
AND STARTUPS FOR A BETTER TOMORROW"**

**Date : 10th April 2024, Wednesday**



Organized by  
**Department of Commerce**  
**Guru Nanak Girls College, Yamunanagar (Haryana)**  
(A Multi Faculty Post Graduate College)  
ACCREDITED GRADE "A" BY NAAC - CGPA 3.10

**Santpura Yamunanagar, Haryana-135001**  
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E-mail : [gngcollegeynr@gmail.com](mailto:gngcollegeynr@gmail.com) , website : [www.gngcollegeynr.com](http://www.gngcollegeynr.com)

We feel immense pleasure to inform you that Department of Commerce of our College is organizing one day International Seminar on "Green Horizons: Nurturing Sustainable Entrepreneurship and Startups for a Better Tomorrow" Sponsored by DGHE, Haryana on 10th April, 2024 (Wednesday). We request your kind participation in this academic cluster. We anticipate your gracious cooperation and presence.

### **About College**

Guru Nanak Girls College, Santpura, Yamunanagar was established in 1973 by the great visionary and philanthropist, Sant Pandit Nischal Singh ji Maharaj. In an era when girls were confined within the barriers of domesticity, Sant ji initiated this noble task of educating them and thereby opening before them new vistas of knowledge and self-sufficiency. By ensuring a value based quality education to women, we envision a brighter future where a woman in her multiple roles as a daughter, sister, wife & mother will become a harbinger of positive changes in the society.

Affiliated to Kurukshetra University, Kurukshetra, the college has consistently been providing quality education in varied streams. There are 39 UG and 14 PG courses out of which a few special courses like BA B.Ed , B.Sc B.Ed are available exclusively in our college. The college has a fleet of 8 buses to bring students from the areas within a radius of 55 kms. By providing easy and affordable conveyance to rural girls, we try to inch closer to our founder's dream of making education accessible to the rural folk. We have a highly qualified, experienced and diligent staff who act like mentors to the students and who consistently imbibe new methodologies in their teaching so as to make it student friendly.

The Post graduate Department of Commerce offers B.Com (General & Honours), BBA degree courses to instill knowledge and capability among students helping them understand the business world extensively. Apart from these, B.Com Foreign Trade & Computer Application were also introduced in 1995 and 1999 respectively in order to provide students access to vocational education. The post graduate courses offered by the department helps students to embark on a professional journey providing them inclusive knowledge of the areas related to Accounting, Finance, HRM, Marketing, International Business, etc.

### **About The Seminar**

At the heart of business transformative journey lies the crucial nexus between innovation and sustainability, which is an essential element in the pursuit of holistic development that spans across environmental, economic, and social dimensions. "Green Horizon" a promising initiative aims to foster sustainable entrepreneurship and startups for a better tomorrow. Such initiatives can greatly contribute in solving major global issues like resource depletion and climate change by concentrating on innovative and environmentally friendly corporate practices.

The seminar aims to bring together leading academicians, researchers and practitioners to exchange and share their experiences and research results on sustainability, innovation and strategy on a common platform. With the goal of offering a forum for conversation, information sharing, and inspiration through keynote speeches, panel discussions, interactive sessions, and paper presentations, this seminar offers a concentrated investigation of sustainable entrepreneurship. Through the gathering of experts, enthusiasts, and business owners, we hope to cultivate a community committed to bring positive social and environmental impacts through sustainability in business.

### **Call For Papers**

The seminar invites researchers, students, academicians & practitioners to submit their paper contributions based on research as well as practical papers linked with the theme of the seminar. The research paper can be submitted to any of the given sub themes( but not limited to).

#### **Sub-themes**

- Green Entrepreneurship
- Sustainable development goals and business organization
- Creativity & Innovation: Fuel for Entrepreneurial aptitude
- Innovation and sustainable development
- AI & Entrepreneurship
- Role of Entrepreneurship in achieving SDGs
- Social and Environmental entrepreneurship
- Integrating sustainability into business strategy and operations
- Sustainable Business Model for Entrepreneurship
- Core principles of sustainable entrepreneurship
- Connecting sustainable entrepreneurs with investors and funding opportunities
- Impact investment trends and strategies
- Social aspects of sustainable entrepreneurship
- Community engagement and corporate social responsibility for lasting impact
- Green Economy and Sustainable development

Any other relevant topics related to the main theme or discipline mentioned above.

#### **Submission Guidelines**

Authors submitting Research papers should consider the following guidelines:

1. Research papers submitted to the seminar should be original contributions.
2. Every paper must be accompanied by a cover page, which should include the title of the paper, name(s) of the author(s) and their affiliations, e-mail address and contact numbers of the authors.
3. Word Limit:
  - Abstract - 200-300 words
  - Paper - 3000-5000 words
4. Font: Times New Roman
5. Font Size: 12 with 1.5 line spacing, 1 inch margin, APA Style.
6. Research papers should be in a Word Document Format.
7. A copy of the Research paper is required to be submitted at the time of registration
8. The medium of paper can be English, Hindi, Punjabi or Sanskrit.
- Publication opportunity: Selected papers will be considered for publication in the form of Edited Book with ISBN number. Publication is based on further review and acceptance.

### Important Dates

- Last date of Abstract submission- 1st April, 2024
  - Last date of Full Paper submission- 5th April, 2024
  - Last date of Registration -5th April, 2024
- You can submit your abstract and papers at:  
[seminargngcommerce@gmail.com](mailto:seminargngcommerce@gmail.com)

### Registration Details

- Registration charges for various categories are as follows:
- Students - 100/-
  - Research Scholars - 500/-
  - Academicians/Professionals - 500/-
  - Paper presentation along with publication - 1000/-
- In case of Co-authors, separate registration is mandatory.  
Participants can register on the spot at the registration desk.

### Registration Link

<https://forms.gle/eehQbkoR5ej6DqFD7>

### Account Details

- Account name: Guru Nanak Girls College, Yamunanagar
  - Account no.: 55017951813
  - Bank name: State Bank of India
  - IFSC code: SBIN0050730
- No T.A/D.A will be admissible.

### Programme

Registration : 9.00-10.00 a.m.  
Venue: Auditorium ,Guru Nanak Girls College, Yamunanagar  
Date: 10th April 2024,Wednesday

### Our Patrons



S. M.S. Sawhney  
(General Secretary)



Dr. Varinder Gandhi  
(Director)



Dr. Harvinder Kaur  
(Principal)

### Convenors

Ms. Sukriti Verma  
(Dean, Commerce)

Ms. Ramanjot Kaur  
(HOD, Commerce)

### Organising Committee

Ms. Sukhvinder Kaur  
Ms. Lakhvinder Kaur  
Ms. Vandana  
Ms. Pooja Anand  
Ms. Monika  
Ms. Simple Ghai  
Ms. Manmeet Kapoor

Dr. Dimple Goel  
Ms. Harmit Kaur  
Dr. Santosh  
Ms. Vaishali Rana  
Ms. Aditi  
Ms. Sheetal

In case of any query, Contact:  
Ms. Pooja Anand, Assistant Professor- 9467860638  
Ms. Vandana, Assistant Professor- 8295391229  
Write to us at  
[seminargngcommerce@gmail.com](mailto:seminargngcommerce@gmail.com)





